



Workplace Futures Conference

Sponsors Pack 2027

WORKPLACE FUTURES 2027

FM: From Change to Choice

Positioning FM as a trusted strategic partner through
the integration of talent and technology.

THE ONLY ANNUAL FM CONFERENCE · BY THE INDUSTRY, FOR THE INDUSTRY · WORKPLACE-FUTURES.CO.UK



Organised By



FM - From Change to Choice

A hybrid conference for the FM sector on Thursday 23.02.2027

Workplace Futures 2027: FM - From Change to Choice

In 2026 Workplace Futures focused on identifying some of the key signposts essential to building a roadmap for the future of individual businesses and the sector as a whole. In 2027, this unique 'by the industry, for the industry' conference will do a deep dive into how we arrive at our destination.

What is the destination? It is the ambition that service providers have been proclaiming for years – the goal for FM to be recognised as a trusted strategic partner, recognised as the integrator of talent and technology in the built environment. The service partner who understands needs, spots opportunities and delivers on promises – consistently and reliably.

Critical themes for the industry are talent, technology and trust. How do we attract the right talent, the people who can utilise new technologies and create data-led decisions that build trust in the outputs that we provide? How do we blend all three into effective and sustainable business strategies? What are the challenges and where are the opportunities?

Now is the time to think beyond the journey, beyond the uncertainty and change that too often distracts from defining and pursuing longer term goals. FM knows how to live with change; it now needs to focus on choice. On programmes, objectives and decisions centred on positive choice – choice that will ensure a prosperous, sustainable future. Vital in that is ensuring that facilities management is seen as a career of choice.

In 2027, we will look at the sector and its markets from a more proactive stance – not just the office environments that tend to dominate the conversation, but others too where FM is critical – education, transportation, healthcare, leisure, industry. Each of those comes with its own opportunities, not least the possibility of finding new talent pools, new technologies and new solutions.

The opportunities to learn are considerable. So are the opportunities to build the future that FM needs and wants. Join us.

Workplace Futures 2027: FM - From Change to Choice



20

Years



7,230

Delegates



250

Sponsors



365

Speakers

**Join us on Tuesday 23rd February 2027,
to watch, listen, share, learn, participate and
network in person & interact on our virtual platform.**



Workplace Futures 2027 will focus on key issues we need to be aware of now, to prepare ourselves and adapt our businesses to the ever-changing FM marketplace.

Setting the scene

- Ambitions for FM – what, why & how?
- Market context – what will clients be looking for in 2027 and beyond?
- Partnership is the holy grail, but what exactly is it?

The heart of the matter

- Discussion – what do we mean by 'trusted', 'strategic', 'partnership' ?
- FM' s chronic issues - talent recruitment, development, culture, commitment
- What change is needed – knowledge, culture, communication, technology

Case studies of success from across the sector:

- Education / Healthcare / Leisure / Industry / Government

Lesson to be learned

Wrap-up and call to action

As we plan the specific programme content, we always welcome suggestions.

Sponsors Package - £6,000 + vat

What's included...

- Four delegate places for the full conference plus 15 virtual passes
 - Discounted rate for additional in-person delegates (£350 + vat)
 - invite your senior leadership teams and your clients to benefit from the content and insights
 - Logo on all marketing collateral and emails
 - Logo on conference website
 - Logo on all interval slides at event
 - 2 pop-up sales banners at venue
 - Full page advertisement in post conference White Paper
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| • A unique business development & marketing opportunity | • Share experiences and knowledge with peers |
| • Develop a better understanding of the needs of FM | • Support your industry - take the initiative , get involved |
| • Network with colleagues and make new contacts | • Raise your corporate profile |

Sample of sponsors and delegate organisations from previous Workplace Futures conferences



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One Great George Street
London SW1P 3AA
Tuesday 23.02.2027

Sponsorship
£6,000 + vat



For more information:

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